Greetings, all,

I will use Roshelle's words to describe why we are here:

I am looking forward to seeing what fabulous things such an amazing group of people can achieve. I really want NHRMA to be SHRM’s “poster child” for how to engage SHRM Student Members at-large (~75% of student members in AK, OR and WA) as well as those lucky enough to have a SHRM Student Chapter affiliate at their school (~25%).

Roshelle also says:

In case you were not aware, SHRM has published the first of several toolkits to help with SHRM Student Member engagement. You can find the SHRM State Student Case Competition Toolkit on the VLRC here: <https://community.shrm.org/vlrc/leadership/core-leadership-areas/college-relations>

She is correct; we will do fabulous things here. Of the current committee members, Nancy, Renee, Dave, and I have been around long enough to see the amazing things we have done. Some of our accomplishments are:

* the first ever ASPA/SHRM student conference, 1982, Portland State University
* the first ever SHRM case competition, 2009, Western Washington University
* the pilot for the national SHRM case competitions, 2010, University of Washington
* the long term holder of consecutive SHRM Superior Merit Awards, Western Washington University, ~1978-~2012
* the current holder of consecutive Superior Merit Awards, Portland State University, 1983-2017
* the first SHRM Advisor of the Year, Bruce Wonder, Western Washington University
* the only two time SHRM Advisor of the Year, Jim Nimnicht, Central Washington University
* four NHRMA Distinguished Members (Matt Amano, Alan Cabelly [two times], Jim Nimnicht, Bruce Wonder
* student conferences held at the two largest (??) Pacific Northwest Employers, Microsoft and Nike
* student conferences sponsored by nine universities: PSU (11 times); WWU (7); UW (6); CWU (4); LWIT (2); OSU; SOSU; Willamette U; EWU; NHRMA hosted one conference at Nike.

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Details of the meeting, coordinated by Chance:

Wednesday, 9:00 AM

**NHRMA Student Event Committee**

**Please join my meeting from your computer, tablet or smartphone.**

<https://global.gotomeeting.com/join/892834453>

**You can also dial in using your phone.**

United States: +1 (872) 240-3311

**Access Code: 892-834-453**

First GoToMeeting? Let's do a quick system check: <https://link.gotomeeting.com/system-check>

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I am enclosing the current spreadsheet of members and consultants. Nine members and two consultants is already quite large; however, if there is need to add more, we will do it, perhaps by adding more people as consultants. The group includes College Relations Directors (at least 4), Chapter Advisors (at least 5), former student members (at least 3), former NHRMA Conference Program Chairs (at least 2), former NHRMA Presidents (at least one) and many other specialties. There are direct contacts to all states, as well as to NHRMA.

If this group cannot produce a great conference, no one can.

Please check the spreadsheet and send additions/corrections to me and Doug. Wednesday's meeting/scheduling will be the least tech savvy of them all; Doug will be in charge in the future, and all will become smooth. Thank you, Doug. As a sidelight, I am including the conference report Doug wrote in 2008. Doug was PSU Student Chapter President that year and directed a great conference.

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Agenda (subject to change as appropriate:

* Introductions: (my expectation is that Doug cannot make the meeting, Juanita is questionable. Laura and Markus were late additions so are unknown
* History of the conference (on a question only basis)
* We need a secretary/scribe. I would love a volunteer.
* Key decisions to be made (in my opinion the decision has already been made to have the conference):
	+ ***date***. Because of the academic scheduling throughout much of the NHRMA region, conferences have typically been in the first few weeks of April, avoiding Passover and Easter, avoiding the end of the term student crunch
	+ ***control of the conference***. Prior conferences have been controlled by the university; should NHRMA be in charge, or do we want to continue the prior model?
	+ ***location***. Prior conferences have been located at universities, or at sites (such as Microsoft or Nike) that the host chapters have chosen.
	+ ***case competition in addition to conference, or only a conference***.
		- a one day conference typically has students gathering Friday night, with a full day agenda on Saturday, concluding with a dinner/banquet
		- a case competition would take place on Friday, with the conference opening Friday night, with Saturday as above
			* as in the past, would NHRMA pay SHRM conference fees or give some other prize to the winning team?
	+ ***budget***. What will NHRMA support?
* Regardless of these decisions, all else "looks like" a conference:
	+ Program
	+ Location
	+ Logistics
	+ Registration
	+ Finance/Budget
	+ Advertising
	+ Sponsorship
	+ Gifts to attendees (a nice tradition)
	+ Food (a closing banquet has pros and cons)
	+ other?

Those of you who know me know that I have opinions on all of these. :-) Virtually all have two or more sides to them. For now, I do not want to state any of them, except one: in spite of the fact that I absolutely love the competitions, my sense is that unless we can get 3-5 people dedicated only to the competition, we should go the first year without one.

Finally, a scheduling issue that I could not manage otherwise: I will be teaching in Italy in the spring. We depart Portland April 13, and return May 11. I want to be clear: if the conference is scheduled after I depart, it will be break my heart to miss it, but, if I have done my job, the conference can exist without me. Charla is a great conference co chair, and the group is filled with conference and student experience.

I think that's it. I am looking forward to speaking with you Wednesday, working with you, and to this conference.

Peace,

Alan

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