



2016 SPONSORSHIP CONTRACT

Sponsor Name: **Northwest Human Resource Management Association (NHRMA)**
Contact Name: **Patty Billingsley, SHRM-SCP**
President
Address: **1315 Bennington Dr.**
City, State, Zip Code: **Anchorage, AK 99508**
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Sponsorship: **Recognition Scholarship Sponsorship: 2017-2021**
Sponsorship of a student to attend
SHRM Annual Conference & Exposition

Sponsorship Cost: **\$12,750 total or \$2,550 per year**

Overview:

The SHRM Foundation supports lifelong learning for HR professionals and students through our scholarship program. This sponsorship is a recognition scholarship for a student to attend the SHRM Annual Conference & Exposition for a minimum of five years. Scholarships are awarded on an annual basis.

SHRM Foundation will provide the following benefits to Sponsor:

- One annual scholarship will be awarded to a SHRM student member who lives or attends a school in Alaska, Oregon, or Washington states.
- Scholarship named for your organization (ex: NHRMA Conference Scholarship)
- Promotion of your scholarship online and in print to the more than 285,000 SHRM members
- Scholarship name and winner announced in HR Magazine, communication newsletters, and SHRM online announcements
- Listing on the SHRM Foundation's donor webpage and on the scholarship sponsor webpage
- On an annual basis, a brief description of the scholarship winner and his/her application, with permission for Sponsor to promote its sponsorship and scholarship winner in its internal newsletter, on its website, or in a press release discussing the scholarship. However, the Sponsor shall only use the scholarship winner's email address to contact the winner regarding the scholarship, if desired. The Sponsor shall not use the scholarship winner's email address in any promotions, press releases, on its website, or in any other media.
- Certificate of sponsorship
- Sponsor named listed in the SHRM Foundation's Annual Impact Report.
- SHRM Foundation shall be solely and fully responsible for managing all aspects of the scholarship program, including: development of scholarship criteria, the judging and selection of scholarship winners, promotion of the scholarship, tracking applications, billing, and awarding of all scholarships. Given that the Sponsor shall have no involvement in the management of the scholarship program and the selection of the scholarship recipients, the Sponsor shall not be liable for any matters related to the awarding of the scholarship, and all legal liability is assumed by the SHRM Foundation therefor.

Sponsor will supply the following to the SHRM Foundation:

- Preferred name for sponsored scholarship, due December 1, 2016.
- Sponsor logo (if applicable) and short description about the Sponsor to be used for promotion. Examples can be found here:
<https://www.shrm.org/about/foundation/scholarships/pages/shrm-foundation-sponsored-scholarships.aspx>

Sponsorship terms:

- This sponsorship is for a period of five years: 2017 – 2021.
- Sponsorship can be paid in one lump sum of \$12,750 or per year at \$2,550. An invoice for payment will be sent after the signed contract has been received. The signed contract and payment, for the first year or the lump sum, is due by December 1, 2016. Subsequent annual payments (if applicable) are due each year by October 1 to fund the scholarships to be awarded in the following calendar year. Failure to make the initial payment within 30 days after notice of delinquency will constitute a cancellation of this contract. Failure to make any subsequent annual payment following 30 days' notice of delinquency will result in suspension of all sponsorship benefits listed on page one of this agreement for the following calendar year's scholarship. The parties agree that one additional year (including the annual payment obligation and the benefits received therefor) will be added to the end of this sponsorship contract period for each year that the sponsorship has been suspended.
- If Sponsor wishes to cancel this agreement, it may do so if written notice of cancellation is given to SHRM Foundation no later than January 31, the effect of which shall be to cancel Sponsor's sponsorship of the next scholarship to be awarded and all future years' scholarships. In such case, SHRM Foundation shall refund to Sponsor the amount of the yearly fee(s) already paid for the cancelled scholarship year(s) and no sponsorship benefits shall be conferred to Sponsor for such cancelled scholarship year(s). If cancellation is given to SHRM Foundation after January 31, SHRM Foundation shall retain the yearly fee for that calendar year's scholarship (and Sponsor shall receive the sponsorship benefits for such scholarship year as well), but all obligations and benefits for future calendar years' scholarships (if applicable) shall cease in force and effect.
- Preferred payment is by check made out to the SHRM Foundation.
- If a conflict of values arises between the SHRM Foundation and the Sponsor or the name of the person or company associated with a scholarship, the SHRM Foundation holds the right to terminate this sponsorship agreement immediately. In such a case, SHRM Foundation shall refund to the sponsor any yearly fee already paid by the Sponsor for scholarships that have not yet been awarded, with no further obligation of either party to the other. If the sponsorship was initially paid as a single lump sum, a prorated sponsorship amount will be returned to the Sponsor for the years remaining in the contract.
- Sponsorships can be upgraded or extended upon the mutual written agreement of the Sponsor and SHRM Foundation outlining the revised sponsorship cost and benefits therefor.

Accepted by: Patty Billingsley, Northwest Human Resource Management Association



Date 9/12/16

Accepted by: Mark Schmit, SHRM Foundation



Date 9/17/16