

## Feedback and Notes for Team # 1

The team relied too heavily in their writing on reiterating what the case study said without answering the question "So what?"

Support for the hybrid approach was lacking. It doesn't diminish the choice, but maybe something addressing what financial outcomes, using data, to expect. Incorporate areas such as the heavy staffing (11,000 employees) for industrial while only generating 55% of sales versus packaging w/ 6000 employees generating 45% of sales. Total industry being 70/30 market for those two. Efficiency, reductions focused on industrial potentially??

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INTRO - GOOD

PROBLEMS - WOULD HAVE LIKED TO SEE THIS  
TIGHTER. ECONOMICS, INTEGRATION, DECENTRAL-  
IZATION, FLAGMANTED PAY/PERFORMANCE,  
CLOSED COMMUNICATION CHANNELS,  
MERIT PAY/PERFORMANCE NOT LINKED,  
NO STRATEGIC PLAN WAS THIS THE  
ROOT CAUSE? IT WAS NOT CLEAR

ALTERNATIVES - GOOD PRESENTATION

SELECT ALT. - NO MENTION OF \$