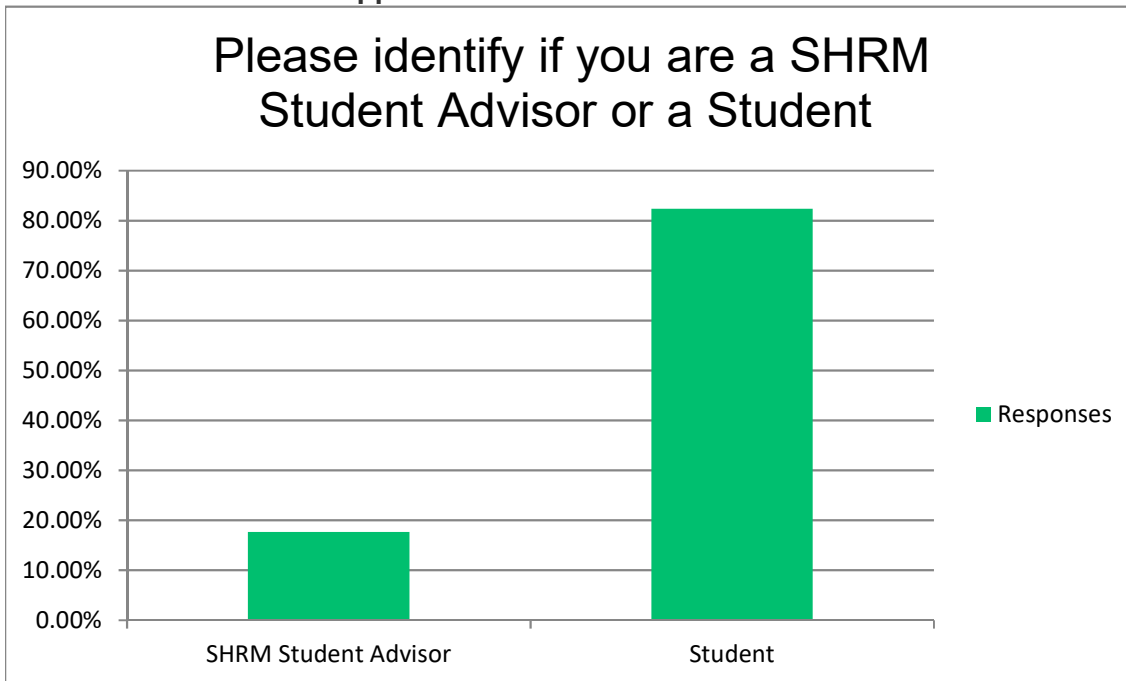


2018 Northwest SHRM Student Conference Survey
Data as of 2/14/18

Please identify if you are a SHRM Student Advisor or a Student

Answer Choices	Responses	
SHRM Student Advisor	17.65%	9
Student	82.35%	42
Answered		51
Skipped		0



What higher education institution do you attend?

Skipped

0

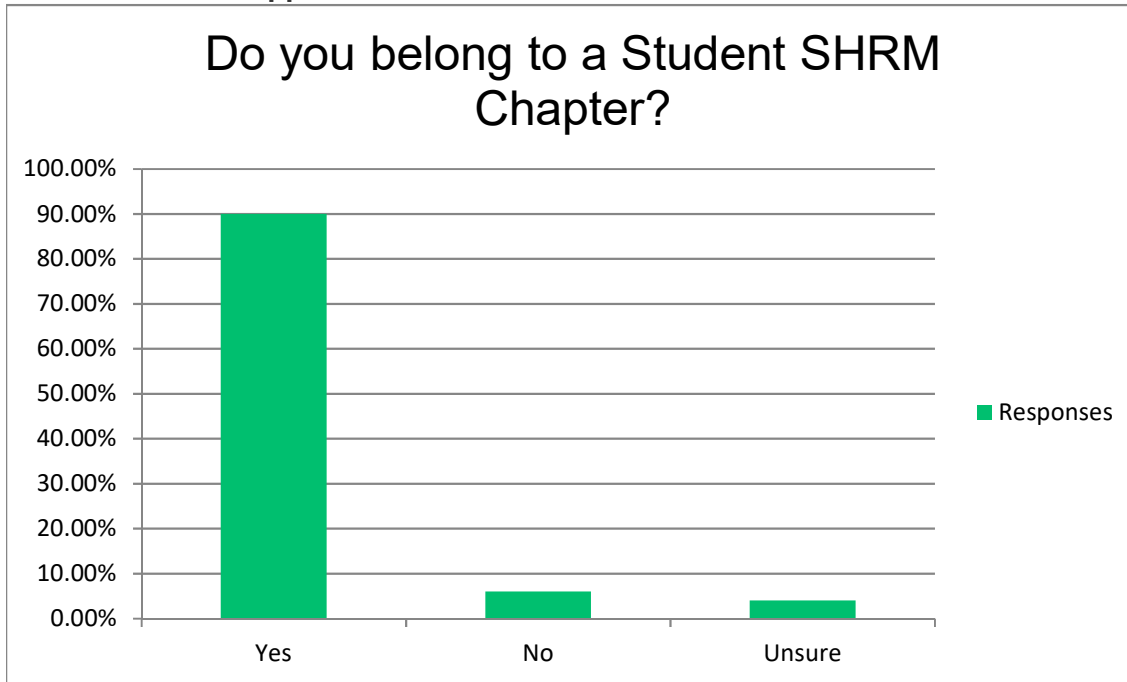
Answered

51

	Responses
1 identified	4 Year Institution
1 identified	Associates
1 identified	Boise State University
6 identified from	Central Washington University
1 identified	Gonzaga University
9 identified from	Lake Washington Institute of Technology
1 identified	N/A
2 identified from	Oregon State University
1 identified	Pacific Lutheran University
13 identified from	Portland State University
2 identified from	University
5 identified from	University of Washington Bothell
6 identified from	Wayland Baptist Univeristy
1 identified	WBU Adjunct Faculty
1 identified	WSU Vancouver

Do you belong to a Student SHRM Chapter?

Answer Choices	Responses	
Yes	90.00%	45
No	6.00%	3
Unsure	4.00%	2
Answered		50
Skipped		1



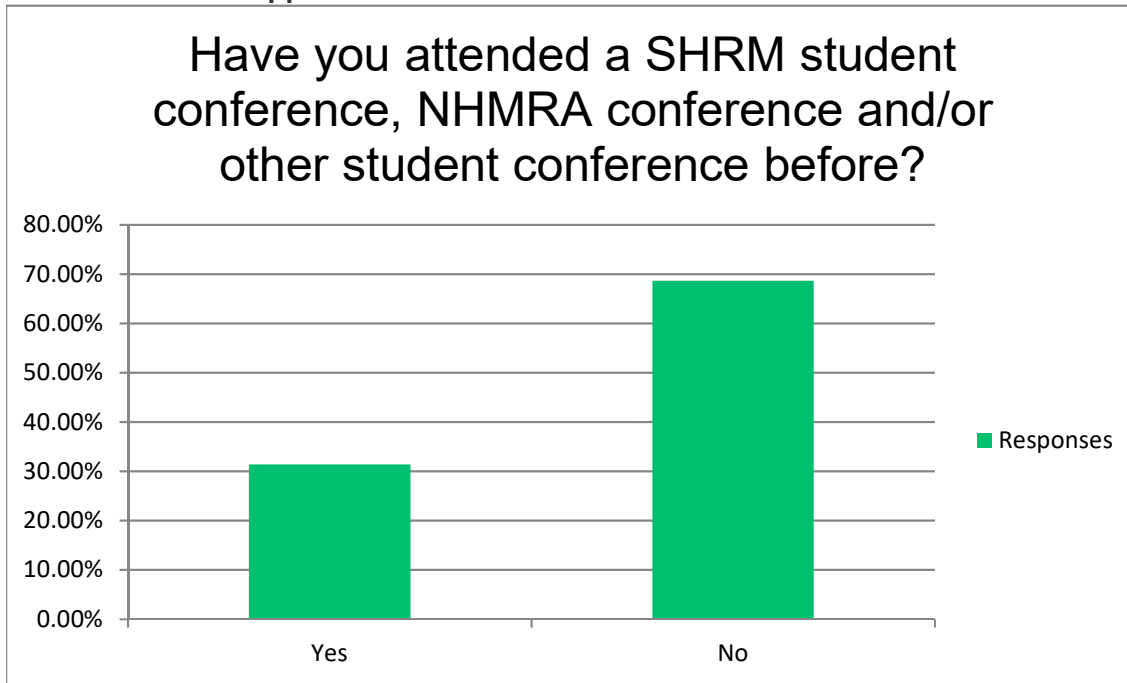
Yes, I belong to a student SHRM Chapter:

5444
5583
5583
Bothell Student SHRM Club
Central Washington University
Central Washington University
CENTRAL WASHINGTON UNIVERSITY SHRM
Chapter #5583
CWU (Central Washington University) SHRM
CWU SHRM
Cwu Student chapter
HRMA
HRMA
Human Resource Association of Boise State University
I don't know
Lake Washington

LakeWAIT
LW Tech - Lake Washington
lwtech
LWtech
LWTech
LWTECH
OSU Management Association SHRM
Pacific Lutheran University
Portland State HRMA
Portland State HRMA
Portland State University
Portland State University (PSU HRMA)
PSU HRMA
PSU HRMA
PSU HRMA
PSU HRMA
PSUHRMA
PSU-HRMA
SHRM local
SHRM LW Tech Student Chapter
UW Bothell
UW Bothell SHRM
UW Bothell SHRM
UWB SHRM
Wayland Baptist University
Wayland Baptist University Student Chapter #5583
Wayland Baptist University, Anchorage
WBU, Anchorage Campus SHRM Chapter 5583
WSUV's Human Resource Society

Have you attended a SHRM student conference, NHMRA conference and/or other student conference before?

Answer Choices	Responses	
Yes	31.37%	16
No	68.63%	35
Answered		51
Skipped		0



If you answered "Yes" to attending a student conference before: What was your favorite takeaway from the event?

Answered: 24

Skipped: 27

Responses
Case Competition and being able to network with HR professionals in the area
Na
Wayland Baptist University, understandings of Human Resources.
Na
Learning about Compassion Fatigue and how to work through it in the workplace.
Networking
I attended as a professional, not a student. The greatest takeaways were the speaker sessions and the networking.
The breakout sessions at the 2017 Employment Law and HR Conference.
N/A
NA
New connections
Leadership, Risk Management, Employment Law updates
I attended the 2016 SHRM Case Competition & Summit in Omaha, NE. My biggest takeaway was getting feedback on my HR presentation skills and Executive Summary. I also liked 1:1 meetings with numerous director level professionals from the region.
Learning about real workplace scenarios regarding HR practice
N/A
NA
N/A
The resources & websites given for further information.
Networking and deeper insights in HR practices
N/A
Additional knowledge
NA
Networking! And the keynote speakers
Workshops on practical HR

**Please rate the following conference activities in order of preference
(1: being highest...3: being lowest)**

	1		2		3		Total	Score
HR Corporate Experience Day Are you curious what a typical day in human resources is like? What does it really mean to apply industry concepts such as recruitment, benefits administration, compensation, employee relations, employment law, and more? This will be an informative on the job experience filled with learning and networking at an employer's office.	63.16%	24	21.05%	8	15.79%	6	38	2.47
HR Games Teams of students test their academic knowledge answering HR related questions over multiple rounds in a Jeopardy-style game format. The teams that earn the most points in the match advance to the next round. The top two teams advance to Final Jeopardy and the team with the most points wins. This activity requires prep work prior to the attendance of the conference and a representative of the Student Chapter for the HR games during the conference.	12.50%	5	40.00%	16	47.50%	19	40	1.65
Case Competition This "realistic job preview" enables team members to leverage their course knowledge and apply it to a real-life HR situation. During the competition, each team analyzed and solved a business case by preparing a 15-minute oral presentation, which required integrated HR thinking, ethical decision-making, and strong communication and presentation skills. Presentation are judged onsite by a panel of certified SHRM members. This activity requires prep work prior to the attendance of the conference.	30.43%	14	32.61%	15	36.96%	17	46	1.93

Answer 47
Skippe 4

Please indicate if any of these additional activities would be of interest to you? (select all that apply)

Answer Choices	Responses	
Meet the gradsBring back program grads with stories to tell of the “real world.” Not just those who’ve landed excellent jobs, but people doing unusual things with their college credentials: founders of startups, artists, activists, and social-change pioneers.	78.43%	40
can be one of the most powerful and productive activities an individual can do to launch and manage their career. Speed networking is the business version of speed dating. Quickly connect with local HR professionals and build your personal network.	90.20%	46
Using Social Media to Advance Your CareerIdentity tools from business cards to email signatures now routinely include URLs for LinkedIn profiles, as well as links to Twitter accounts and Facebook pages. Individuals and organizations with minimal—or absent—electronic footprints are not only less visible but often less respected, as online visibility is no longer optional. Learn practical tips to effectively promote yourself in cyberspace.	70.59%	36
HR Professional Review of your resume and/or cover letter reviewed by an HR professional during the course of the conference.	80.39%	41
Other Activity Ideas:	5.88%	3
	Answered	51
	Skipped	0

Other Activity Ideas:	
Job connections?	
Professional Development	
Headshot booth	

The student conference will have speakers and industry experts to share their strategic and operational expertise with innovative, fresh points of view and inspiring stories. Do you have any HR related topics that you would like to see covered?

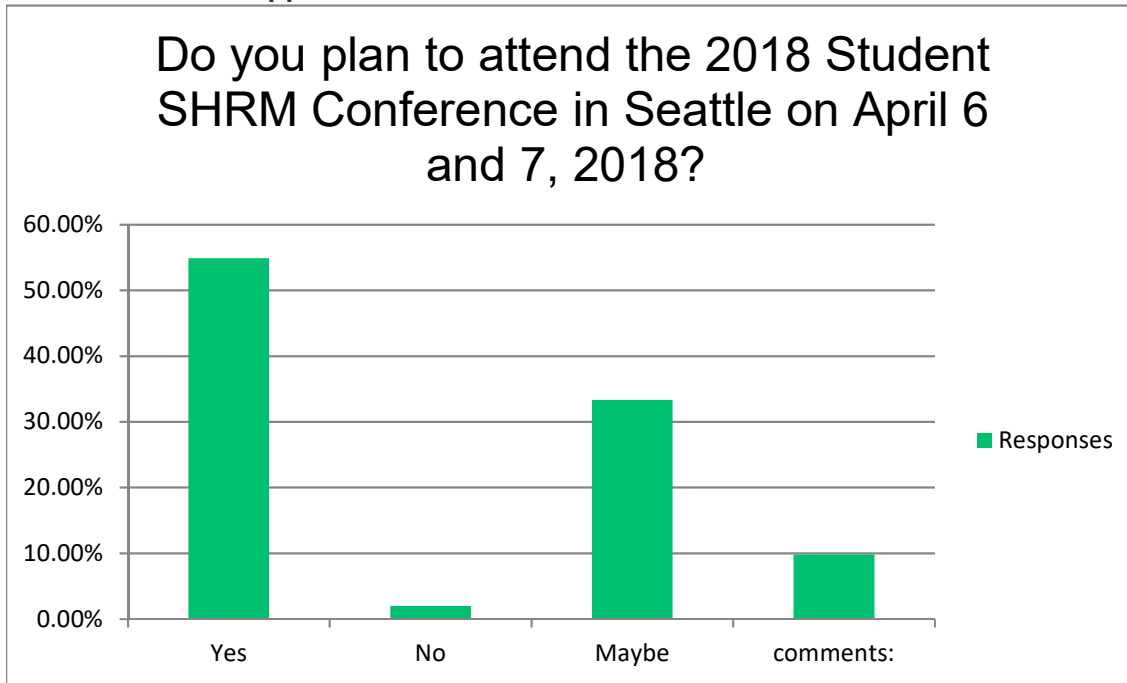
Answered: 36

Skipped: 15

Responses
Cannabis legalization and HR HR and generational gaps
Not at this time
Compliance and laws surrounding HR function
yes
No, will be my first conference
Human relations
Any and all topics.
Employee Relations
The role of HRM as a Strategic partner in forming and implementing business strategy.
How they're using analytics to make HR decisions, workplace trends (e.g., flextime, "gig" economy) and what this means to new college grads interested in HR
What it takes to succeed in HR, benefits, SHRM-CP Exam
Sexual HarassmentBullying in the WorkplaceRetaliationSalary Negotiations
HR Analytics, Salary Negotiation
Conflict Resolution, and Acquisition and Talent
Talent Acquisition, diversity, new technology
Inclusion&Diversity ; Employee Engagement ; Hiring practices ; Performance Management
International business
Legal and safety; writing policies and procedures that don't box HR in
Managing difficult Risk Management/Lnl incidents and best practices
Recruitment Strategies
Workplace relationships. Sexual orientation issues at work and how to not discriminate against any
HR in the healthcare field, and higher education.
Realistic job opportunities for fresh grad students. Recruiter tips to get noticed. How women can make themselves stand out over men to get hired.
HR creating a positive environment and culture
Compensation
Diversity and Inclusion
Employee & Labor Relations
Recruiting, Diversity
Staffing, Global HR, Ethics
Global business
Provide the students a wider overview of the many aspects of HR.
Legal pitfalls
LinkedIn Profiles for SuccessInformational InterviewingNetworking
NA
Training and onboarding
Succession. Learning and Development

Do you plan to attend the 2018 Student SHRM Conference in Seattle on April 6 and 7, 2018?

Answer Choices	Responses	
Yes	54.90%	28
No	1.96%	1
Maybe	33.33%	17
comments:	9.80%	5
Answered	51	
Skipped	0	



comments:
I am out of the country, but I will encourage my students to consider going.
I have class, I would like to
Look forward to meeting other students and network
I would like to
We can't! We have a SHRM student event we are hosting on the 6th and I have another meeting on the 7th. Even one week later would work