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| **Integrating HR Strategies to Create Powerful Leaders** |

The NHRMA Student conference, in its 33rd consecutive year, is designed to provide undergraduate HR and business students in Alaska, Oregon and Washington learning opportunities in the field of HR.  The conference includes keynote speakers, educational sessions, career development opportunities and networking, both with future HR and business leaders from other northwest colleges, as well as experienced professionals who work in the field today.

The conference also includes an opportunity for students to apply what they have learned in their HR education through a case competition.  In the case competition, students form teams of four and are given a real life HR case from the business world.  Student teams have four hours to review the case, research potential solutions and put together both a paper and a presentation on their recommended solution.  The judging panel is made up of certified professionals working in the field of HR.  The team with the highest combined score will win an all-expenses paid trip to SHRM’s national conference in June, where they will have continued learning and networking activities at the world’s largest HR conference.

Registrations will be accepted on a first-come first-served basis.

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| **33rd NHRMA's Student Conference and Case Competition** | | | | | |
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| **Integrating HR Strategies to Create Powerful Leaders** | | | | | |
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| **Friday, April 17, 2015** | |  | *Registration to be held in the PSU School of Business Lobby* | | |
| *Rest of events to be held at the PSU Urban Center building (across the street)* | | |
|  | 8:00 AM |  | 9:00 PM |  | Registration and Continental Breakfast |
| PSU, School of Business Lobby |
|  | 9:30 AM |  | 6:00 PM |  | Team Preparation |
|  | 1:30 PM |  | 6:30 PM |  | Case Presentations (Schedule to be shared closer to the date) |
|  | 6:00 PM |  | 7:00 PM |  | Dinner |
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| **Saturday, April 18, 2015** | |  | *All Saturday events including registration to be held at the PSU Native American Center* | | |
| *(710 Southwest Jackson St)* | | |
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|  | 7:30 AM |  | 09:30AM |  | Registration and Continental Breakfast |
|  | 9:00 AM |  | 9:15 AM |  | Opening Ceremonies |
|  | 9:15 AM |  | 10:15 AM |  | Opening Keynote: Rick Howell, The Future of HR: Where will it be in 10 years? |
|  | 10:15 AM |  | 10:30 AM |  | Break |
|  | 10:30 AM |  | 11:45 AM |  | Concurrent Session: Scott Sadler, Conflict and Effective Conversations in the Workplace |
|  | 10:30 AM |  | 11:45 AM |  | Concurrent Session: Eric Wilson, Insights Regarding HR Technology, Systems and Metrics |
|  | 11:45 AM |  | 12:00 PM |  | Break |
|  | 12:00 PM |  | 1:00 PM |  | Box Lunch |
|  | 1:00 PM |  | 2:15 PM |  | Concurrent Session: Jana Humble, The Role of Leaders in Change Management and How that Drives Project Success |
|  | 1:00 PM |  | 2:15 PM |  | Concurrent Session: Dawn Rasmussen, Taking the Tiger by the Tail: Seizing Control of Your Career Destiny |
|  | 2:15 PM |  | 2:30 PM |  | Break |
|  | 2:30 PM |  | 3:45 PM |  | Concurrent Session: Dana Pratt, Preparing Leaders to Enable and Support Company Growth: A Local Case Study |
|  | 2:30 PM |  | 3:45 PM |  | Concurrent Session: Lydia Garcia and Cindy Fetty, So You've Graduated, Now What? |
|  | 3:45 PM |  | 4:00 PM |  | Break |
|  | 4:00 PM |  | 5:00 PM |  | Closing Keynote: Jennifer Bouman, If You Don't Lead the Way, Who Will? |
|  | 5:00 PM |  | 5:15 PM |  | Wrap up |
|  | 5:30 PM |  | 6:30 PM |  | Closing Banquet and Announcement of Case Competition Winner |

**NHRMA's 33rd Student Conference & Case Competition 2015**

**Speakers**



**Rick Howell**



**Scott Sadler**



**Jana Humble**



**Eric Wilson**



**Jennifer Bouman**



**Dana Pratt**



**Dawn Rasmussen**



**Cindy Fetty**

**NHRMA's 33rd Student Conference & Case Competition 2015**

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| **Integrating HR Strategies to Create Powerful Leaders** |

**Case Competition**

The conference also includes an opportunity for students to apply what they have learned in their HR education through a case competition. In the case competition, students form teams of four and are given a real life HR case from the business world. Student teams have four hours to review the case, research potential solutions and put together both a paper and a presentation on their recommended solution. The judging panel is made up of certified professionals working in the field of HR. The team with the highest combined score will win an all-expenses paid trip to SHRM’s national conference in June, where they will have continued learning and networking activities at the world’s largest HR conference.

**About the Competition**

The NHRMA Case Competition consists of a one day event where teams of up to four undergraduate students from northwest colleges and universities compete in both an oral presentation and written report.  The case can focus on any number of HR issues and the teams have four hours to read, evaluate and draft both the oral presentation and written report.

After the four hour preparation period, the teams provide their written report to a panel of judges and conduct their oral presentation to a second set of judges.  Judges receive the scoring criteria which they use to evaluate the teams.  The teams have 20 minutes to give their oral presentation and answer any questions the judges may have.

The case competition is a great opportunity for HR students to apply concepts they have learned about the profession in the academic environment to the real world.  It is also great practice at honing their written and oral communications for the business world.  It also provides networking opportunities with professionals in the field, as well as future HR leaders from other colleges.

**CASE PREP TIME 9:00AM TO 6:00 PM**

**Case Competition Instructions and Registration Form**

**Registration Form -**[**Download**](https://custom.cvent.com/51B6D29CB48A431393DD9969D21807A2/files/Event/4a392d2853374a8b8a7c56e479f819de/08ee94556c394684abe2f1441dae8e7c.docx)

**Instructions for the Case Presentation and Executive Summary -**[**Printable Version**](https://custom.cvent.com/51B6D29CB48A431393DD9969D21807A2/files/Event/4a392d2853374a8b8a7c56e479f819de/1cf81c6992314e538cd58d37d9491a12.pdf)